



□ Profile + Image/Photo

The profile copy and photo will appear on the profile page of your Microsite.

Requirements:

Up to 150 words about your company.

Example: *PDC Spas is one of the oldest and most respected hot tub manufacturers. For over 52 years, PDC Spas continues to design quality hot tubs with patented features and innovative designs. Each spa model has been crafted using the most unique body-hugging hot tub molds. Rest assured there is a perfect hot tub fit for every size and shape; our customers' needs are always kept in mind!*

Digital Requirements:

One photo: 500 pixels wide, horizontal orientation
Acceptable file formats: .jpg, .psd, .tif, .pdf

□ Profile Blurb

This promotional copy will rotate throughout the AQUA site with your logo and link to your Microsite.

Requirements:

Less than eight words about your company

Example: *Comfort, design, engineered performance and service... since 1957.*

□ Logo

Your logo will appear on every page of your Microsite as well as in the Microsite promotion.

Digital Requirements:

Size: at least 200 pixels wide
Acceptable file formats: .gif, .jpg, .psd, .tif, .pdf
Preferred format: .gif with transparent or white background

□ Catalogs

Submit a product catalog and we'll make a digital version of it.

Digital Requirements:

PDF (any number of pages)
Pages in PDF must be the same size
Pages must be single pages (not spreads)

You can submit up to three more product catalog PDFs. These will be linked to as PDFs.

□ Product Photos

Include up to six product photos and descriptions.

Requirements:

Product Name
Product Description (up to 25 words)
Photos (up to six product photos or sell sheets)
Acceptable file formats: .gif, .jpg, .psd, .tif, .pdf
Preferred format: .pdf
Size: at least 100 pixels wide

□ Videos

Include up to 10 links to videos hosted on other sites.

Requirements:

Name of video
Year produced
URL

Technical Questions?

Contact:

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Schedule your Microsite TODAY!

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