

AQUA®

MAGAZINE AD PRINT SPECS

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SPREAD

Bleed: 16.25" x 11.125"
*Live Area: 15.5" x 10.125"
Trim Size: 16" x 10.875"

PAGE

Bleed: 8.25" x 11.125"
*Live Area: 7.25" x 10.125"
Trim Size: 8" x 10.875"

FILE INFORMATION

PREFERRED FILE

FORMAT

PDF/JPG/TIF
(without crop marks)

PHOTOS AND GRAPHICS

MUST BE:

HIGH RESOLUTION
(300 DPI CMYK COLOR)

1/3 PAGE

Vertical
2.1875" x 10"

1/4 PAGE

Vertical
3.375" x 4.875"

1/6 PAGE

Vertical
2.1875" x 4.875"

1/2 PAGE

Horizontal
7" x 4.875"

1/2 PAGE

Island
4.5" x 7.5"

2/3 PAGE

Vertical
4.5" x 10"

1/12 PAGE

Marketplace
2.25" x 2.25"

1/3 PAGE

Square
4.5" x 4.875"

* Live area must be .375" in from trim on all sides
(for full-page and spread bleed ads only).

DIGITAL FILES FOR PRINT:

We prefer **CMYK PDF** or **PDF "High Quality Print"** setting, flattened pdf files. We will also accept Mac files in Adobe Photoshop, Illustrator or InDesign. All files must be 300 dpi or higher at the size they will be printed. All fonts must be converted to outlines or paths. Acceptable file types include .tif, .eps and .jpg. All .jpg files will be converted to a pdf. Do not apply attributes to a font (ie: bold with applied italic)—use the bold italic font.

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