

### SUBSCRIBERS BY BUSINESS TYPE & JOB TITLE

Business Type	Total
Retail	5,711
Build	6,794
Service	6,286
Other	1,023
<b>Unique Subscribers*</b>	<b>15,000</b>

Job Title	Total	Percent
Owner/President/CEO/VP	10,298	68.65%
Manager	4,231	28.21%
Technician	416	2.77%
Other	55	0.37%
<b>Unique Subscribers</b>	<b>15,000</b>	<b>100%</b>

\*Unique subscribers removes overlap of multiple business types.

### SUBSCRIBERS BY LOCATION

Location	Total	Percent
Alabama	160	1.07%
Alaska	9	0.06%
Arizona	432	2.88%
Arkansas	77	0.51%
California	1,465	9.77%
Colorado	172	1.15%
Connecticut	293	1.95%
Delaware	84	0.56%
District of Columbia	3	0.02%
Florida	1,339	8.93%
Georgia	449	2.99%
Hawaii	47	0.31%
Idaho	53	0.35%
Illinois	343	2.29%
Indiana	237	1.58%
Iowa	80	0.53%
Kansas	115	0.77%
Kentucky	146	0.97%
Louisiana	96	0.64%

Location	Total	Percent
Maine	58	0.39%
Maryland	346	2.31%
Massachusetts	284	1.89%
Michigan	264	1.76%
Minnesota	138	0.92%
Mississippi	64	0.43%
Missouri	235	1.57%
Montana	32	0.21%
Nebraska	50	0.33%
Nevada	148	0.99%
New Hampshire	77	0.51%
New Jersey	885	5.90%
New Mexico	47	0.31%
New York	1,087	7.25%
North Carolina	471	3.14%
North Dakota	20	0.13%
Ohio	376	2.51%
Oklahoma	161	1.07%
Oregon	103	0.69%

Location	Total	Percent
Pennsylvania	686	4.57%
Rhode Island	50	0.33%
South Carolina	225	1.50%
South Dakota	14	0.09%
Tennessee	271	1.81%
Texas	1,538	10.25%
Utah	96	0.64%
Vermont	36	0.24%
Virginia	429	2.86%
Washington	162	1.08%
West Virginia	30	0.20%
Wisconsin	182	1.21%
Wyoming	20	0.13%
US Territories	12	0.08%
Location Not Provided	4	0.03%
International (Non Canada)	14,197	94.65%
United States	799	5.33%
Canada	688	3.53%
<b>Unique Subscribers</b>	<b>15,000</b>	<b>100%</b>