

# MAGAZINE AD PRINT SPECS





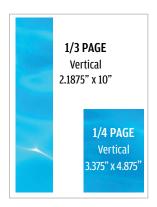
### **FILE INFORMATION**

### PREFERRED FILE FORMAT

PDF/JPEG/TIFF (without crop marks)

## PHOTOS AND GRAPHICS MUST BE:

HIGH RESOLUTION (300 DPI CMYK COLOR)











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\* Live area must be .375" in from trim on all sides (for full-page and spread bleed ads only).

#### **DIGITAL FILES FOR PRINT:**

We prefer **CMYK PDF** or **PDF** "**High Quality Print**" setting, flattened pdf files. We will also accept Mac files in Adobe Photoshop, Illustrator or InDesign. All files must be 300 dpi or higher at the size they will be printed. All fonts must be converted to outlines or paths. Acceptable file types include .tif, .eps and .jpeg. All jpeg files will be converted to an .pdf. Do not apply attributes to a font (ie: bold with applied italic)—use the bold italic font.

### E-mail ad materials to:

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